

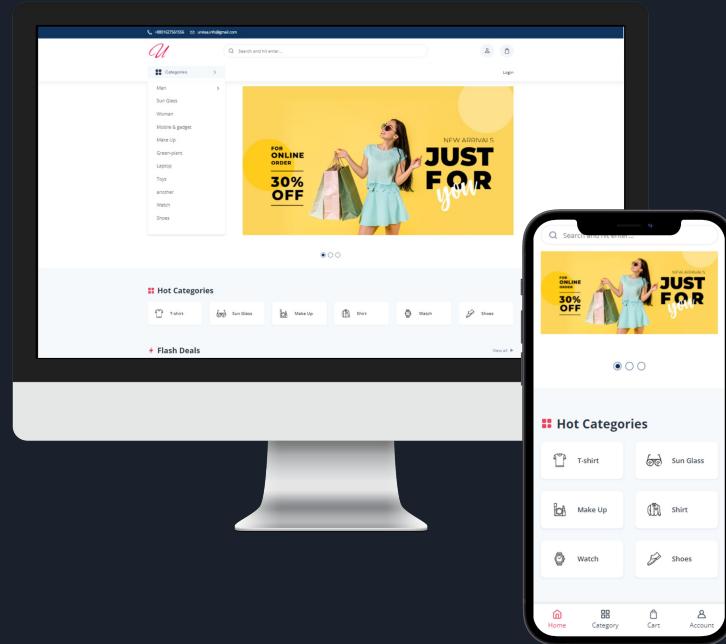
# Ecommerce platform: Urelaa soft

Take your business to the next level.

Very user friendly designs by researching the **customer behaviour**.

Highly maintainable back-office management by researching the **ecommerce business cycle**.

Super **SEO friendly technologies**.



# Powerful SEO features

Can generate customized links for products to share in social media.

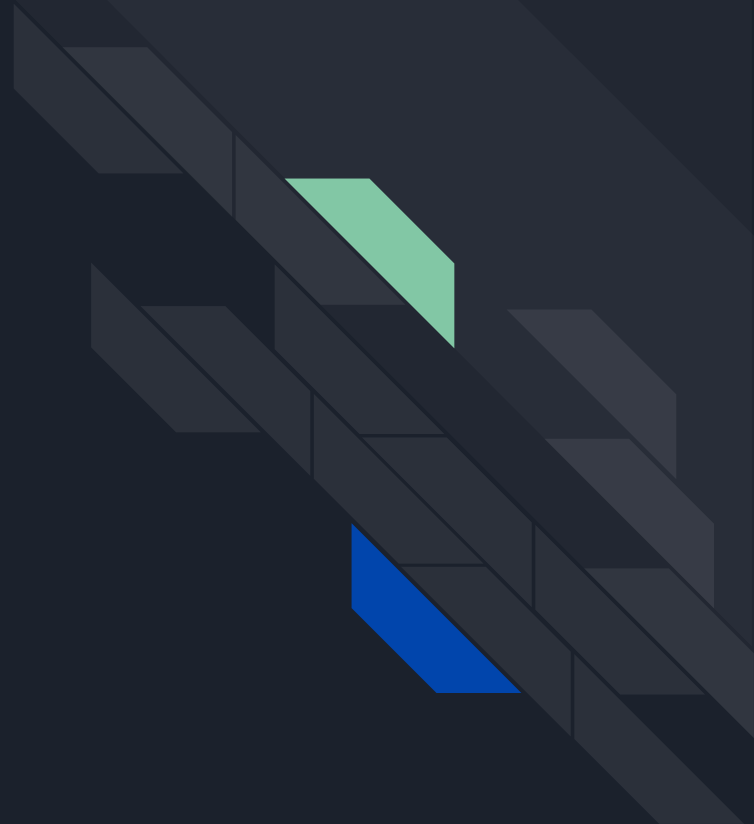
Social media image preview.

Google analytics setup.

Facebook pixel setup.

Facebook chat button setup in the landing page.

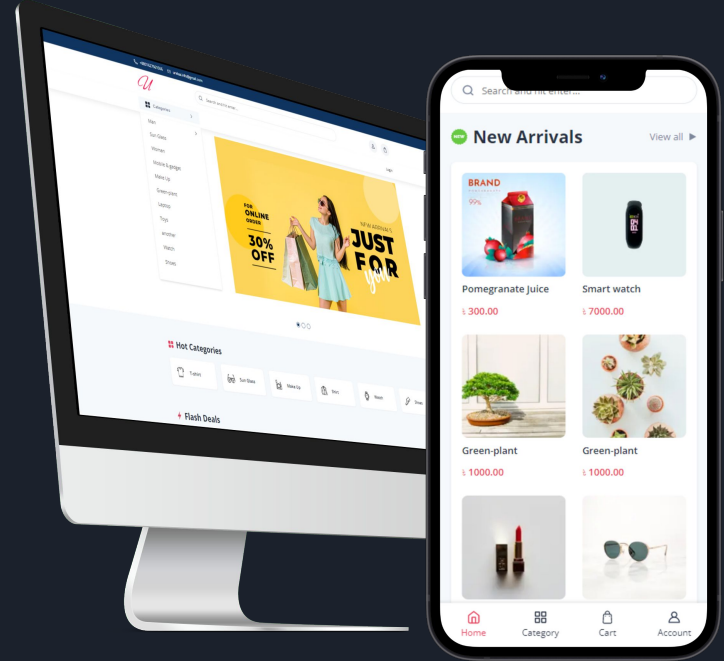
Fully mobile responsive design for the consumer site.



# Consumer website features

## Landing page

1. Customizable landing page.
2. Multiple banners for marketing.
3. Category and sub category selection.
4. Hot categories with custom images.
5. Daily deal.
6. Featured products.
7. Hot products etc.
8. Customizable product groups.
9. Small marketing banners with slides.
10. Dynamic popup banners.
11. Product search, dynamic suggestion with product image.





# Consumer website features

## Product details page

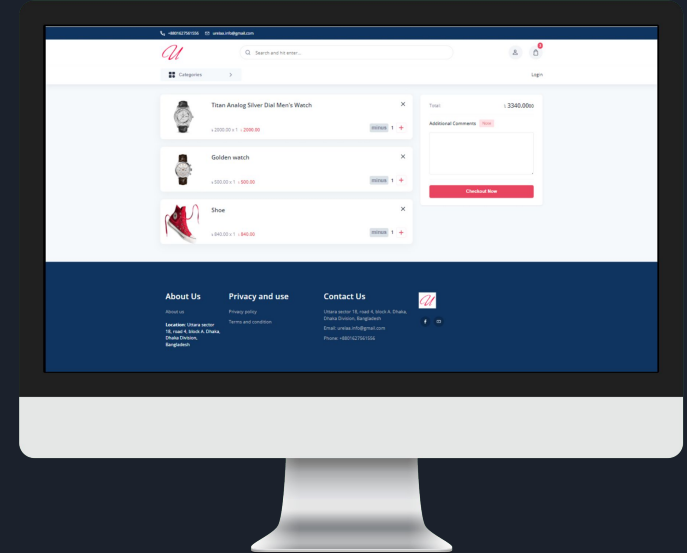
1. Multiple pictures.
2. Product featured video.
3. Product category, brand, price.
4. Product description.
5. Related product.
6. Easy add to cart.



# Consumer website features

## Cart

1. Interactive cart.
2. Total price calculation.
3. Product add, subtract and remove options.
4. Cart auto save for future use.



# Consumer website features

## Order placement

1. Very easy to order.
2. Use promo code.
3. Discount, vat, delivery costing calculation.
4. Different delivery charges for different areas.
5. Order status can be checked for every point.





# Consumer website features

## Payment gateway

1. SSLcommerz payment gateway.
2. Customers can pay by cash on delivery.
3. Customer can pay by Bkash, Rokat, Nagad, debit card, credit card, nexus payment and all the popular payment methods.

# Consumer website features

## Order history

1. All the order histories are saved
2. Date wise order search.

## Customer addresses

1. Customers can save multiple addresses.
2. Customers can use their saved address for order.

